



# GRAND HÔTEL SOLEIL D'OR

MEGÈVE  
1901

## Grand Hôtel du Soleil d'Or

*An exceptional haven in the heart of Megève*



Press kit



# Grand Hôtel du Soleil d'Or

In the historic heart of Megève, at the foot of the slopes and alpine meadows, the Grand Hôtel du Soleil d'Or is a charming and characterful cocoon — a reinvented family home for mountain lovers, wellness seekers... and chocolate enthusiasts. A warm and refined haven, it elegantly blends Savoyard heritage with modern touches. This jewel of Groupe BMF embodies authentic hospitality, honoring the town's rich history and the French art of living. It is a timeless retreat, soft and serene, far from the hustle and bustle, nestled between ancient cobbled streets and pristine or green mountain peaks.

## A dream location



Just a few steps from the historic center, the Grand Hôtel du Soleil d'Or enjoys a privileged location, perfectly balanced between village authenticity and direct access to the mountains. Its elevated position offers sweeping panoramic views, while its deep roots in local heritage make it a haven of choice for travelers seeking breathtaking and inspiring landscapes.

Surrounding the hotel, Megève reveals all its charm: cobbled streets, century-old chalets, art galleries, exclusive boutiques, and its iconic, fully restored bell tower. Just a short stroll away lies the village square, ski lifts leading to the slopes, and forest trails perfect for walking, snowshoeing, or cycling. In both winter and summer, nature is right at your fingertips, and the pleasures of the mountains can be enjoyed effortlessly.





# Living memory of Megève



The Grand Hôtel du Soleil d'Or is one of Megève's very first hotels. Opened in 1901, long before the resort became a symbol of Alpine luxury, it witnessed the birth of this now world-renowned mountain destination.



When the Rothschild family chose Megève in the 1920s to create an elegant alternative to Saint-Moritz, they helped transform the village into a chic and exclusive resort. The Soleil d'Or then became one of the premier addresses for hosting high society travelers eager to experience the pleasures of snow, mountains, and what was already French excellence. A witness to this formative era, the establishment has endured through the decades while preserving its pioneering spirit.

# The revival of an iconic hotel

Reimagined in 2019 by Marie-Christine Mecoen, the hotel retains the soul of the old house while embracing contemporary codes of wellness, taste, and Alpine refinement.

*"Here, we wanted to offer a complete sensory experience. The mountains, yes, but with that extra touch of soul, that taste of childhood rediscovered over a hot chocolate or in the calm of an intimate spa,"* sums up the architect of this five-star masterpiece.

Three sources of inspiration guided the rebirth of the Grand Hôtel du Soleil d'Or: wood, a raw and noble material uncovered beneath the original carpeting; chocolate, a sensory and emotional thread; and finally, the thermal history of Megève, once called Mag Eva — "the town between the waters."





# The soul of the rooms and chalets



At the Grand Hôtel du Soleil d'Or, each room has been designed as a cocoon of comfort and elegance. Up to the third floor, the rooms are called "Carrés," a delicious nod to the world of chocolate, the hotel's signature theme and a beloved highlight for many guests. On the top floor, Nature takes over: the rooms there celebrate the vast open spaces and landscapes visible from the heights of Megève.

Light wood, cozy alcoves, large mirrors reflecting winter landscapes, themed photographs, wools from the Alps and the Pyrenees, velvet curtains... Everything is designed to recreate the intimacy of a mountain retreat. The spacious bathrooms, featuring bathtubs overlooking the view, invite relaxation just like in a private spa.



Hidden from view, the three chalets of the Grand Hôtel du Soleil d'Or embody the art of the Alpine retreat with distinctive personality. Spacious (225 sqm) and welcoming, each tells a story—a memory of Megève—drawn from the mountain pioneers, the legend of ski champions, and the recollection of the very first red gondola leading to the peaks.

# The spa, a sanctuary of well-being



In perfect harmony with Megève's thermal heritage, the Grand Hôtel Soleil d'Or spa is a haven of relaxation. Redesigned around natural elements — stone, water, and greenery — it offers a soothing and sensory retreat in an intimate setting, accessible by reservation only.

Heated indoor pool set in a décor inspired by Alpine landscapes, sauna, steam room, jacuzzi: every facility is designed to promote relaxation and rejuvenate both body and mind. The signature Mineral-Chocolate treatment, exclusive to the hotel, combines the benefits of chocolate and trace elements for a sensory journey that is both energizing and enveloping.

The menu also offers a collection of indulgent and refined rituals — scrubs, massages, facial and body treatments, enriched with delicious textures featuring almond, chocolate, or semi-precious stones.

With its cozy atmosphere, mineral and botanical design, exceptional treatments, and comprehensive facilities, the spa promises a unique and deeply rejuvenating experience.





# Three tables, three flavors



## La Fromagerie, alpine cuisine

Located on the ground floor, La Fromagerie is a temple dedicated to cheese, celebrating Savoyard and Swiss specialties. The menu features classics such as champagne fondue, traditional or smoked raclette, and shareable dishes like truffle fondue. The cheeses are carefully selected for their quality and unique character, reflecting the expertise of local farmers.

La Fromagerie offers more than just dairy delights: savory meats, delicate fish, and fresh salads complete the menu, with recipes that evolve with the seasons. The warm and welcoming atmosphere invites authentic moments of sharing, no matter the season. On Sunday afternoons, La Fromagerie transforms into a varied and indulgent brunch.

## Rooftop Restaurant & Bar: breathtaking views and a festive atmosphere

Located on the top floor of the hotel, the Rooftop Restaurant & Bar offers panoramic views of Megève and the surrounding mountains. This trendy spot is perfect for a lively après-ski, a light lunch, or a convivial dinner at sunset. The menu features finger food dishes like the mountain burger and lobster roll, alongside signature cocktails highlighting local flavors. Its warm and stylish ambiance makes it a popular place to relax with friends or family.



## La Chocolaterie: homemade delights

At the heart of the hotel, this cozy and refined spot offers a variety of sweet and savory creations, including nostalgic childhood-style tartines, old-fashioned chocolate butter, waffles, crepes, homemade ice creams, and an exceptional and diverse dessert buffet.



The hot chocolate, prepared before your eyes in an 1830s saucepan, is a true signature of the house. The sunny terrace invites you to savor these delights in a relaxed atmosphere.

In Megève, La Chocolaterie is a must-visit destination—just like its iconic figure, Chantal, affectionately known as “Mamie Chocolat.”





# The ambition: exceptional hospitality...



The Grand Hôtel du Soleil d'Or has succeeded in reinventing high-end Alpine hospitality by offering a gourmet, elegant, and soothing retreat at the heart of a place rich in history—inviting guests to experience Megève in a unique way, both summer and winter.

The hotel's signature lies in its exceptional sense of welcome and service. Here, warmth, genuine care, and kindness create a rare art of hospitality, brought to life by a loyal and dedicated team. In an elegant yet deeply familial setting, every guest is welcomed like family—with generosity and authenticity.

# ...spilling out into the streets



At the Grand Hôtel du Soleil d'Or, hospitality extends beyond the walls of the hotel—it is fully experienced outdoors, in tune with the seasons. As soon as the warm days arrive, the spirit of Megève comes alive at the foot of the hotel. The market sets up with its colorful stalls, local products, and floral scents. It's a vibrant living stage where visitors, locals, and curious onlookers mingle, creating a warm and lively village atmosphere.

*"At the heart of Megève, the Grand Hôtel du Soleil d'Or is committed to delivering an unparalleled experience, blending the authentic charm of a historic building with exceptional comfort. Every detail is carefully crafted to create unforgettable memories, reflecting the warm hospitality that defines our home."*

Xavier Krawczyk, General Manager



In this spirit of openness and conviviality, the Grand Hôtel du Soleil d'Or regularly sets up its sweet treat cart: crepes delicately prepared before your eyes, artisanal ice creams, and homemade hot chocolate delight both passersby and hotel guests. The sweet aromas draw in food lovers, young and old alike. This simple and sincere moment of sharing perfectly embodies the art of living championed by the house. Seated on the terrace, everyone can savor the moment in an authentic and carefully crafted setting, where the team's kindness turns every pause into a lasting memory.





## Rates

Summer – from €200 per night

Winter – from €650 per night

For more information or to book:  
[www.soleildor-megeve.com](http://www.soleildor-megeve.com)

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The Grand Hôtel Soleil d'Or in Megève is part of a collection of hotels that includes Château de Théoule, Brindos, Lac & Château, Château de Léognan... iconic addresses already established in their destinations. These hotels mark the beginning of the hospitality venture initiated by Fabien and Michaël Bertini, co-founders of Groupe BMF. With this hotel collection, these passionate brothers—sons of a Compagnon du Devoir—are committed to promoting independent, human-scale hospitality that favors homes whose identity and uniqueness are inseparable from the territories that host them. Each address is a destination in itself, reflecting a strong culture and terroir.

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